For Immediate Release – **INSERT MONTH, DATE AND YEAR**

Contact: **INSERT CONTACT NAME, PHONE NUMBER AND E-MAIL ADDRESS**

**National Radiologic Technology Week®**

**Kicks Off Nov. [Day]**

[**City, State**] – Providing patients with safe medical imaging examinations and radiation therapy treatments is the prime goal for the nation’s radiologic technologists.To recognize the vital work of its R.T.s, [**Facility**] is celebrating National Radiologic Technology Week®, Nov. [**day-day**].

[**Facility/Department**] will [**host a celebration event**] on [**date**] from [**time**] to [**time**].

NRTW was created by the American Society of Radiologic Technologists in 1979. The event is celebrated each year during the week of Nov. 8, the day that German physicist Wilhelm Conrad Roentgen discovered the x-ray in 1895.

Medical imaging and radiation therapy professionals work with some of the most innovative equipment in the medical field to help identify pathologies, plan and administer treatment and restore patient health. R.T.s specialize in breast imaging, computed tomography, cardiac-interventional procedures, magnetic resonance imaging, nuclear medicine, ultrasound, radiation therapy and general diagnostic radiology.

Members of the press are welcome to attend [**the celebration event**]. Contact [**name**], [**title**], at [**phone number**], or by e-mail at [**e-mail address**] for more information.

About ASRT

The ASRT represents more than 157,000 members who perform medical imaging procedures or plan and deliver radiation therapy. The Society is the largest radiologic science association in the world. Its mission is to advance and elevate the medical imaging and radiation therapy profession and to enhance the quality and safety of patient care.